



DAVID McLEAN CQ6 BROCHURE

(Spread 1)

Welcome to Liverpool...

If it's buzzin' – it has to be Liverpool! It's the city with momentum. Rejuvenated, fast-moving and confident. The place where everyone wants to be!

Liverpool is European Capital of Culture for 2008. And the waterfront area is now a World Heritage Site alongside the likes of the Taj Mahal and Great Wall of China.

But Liverpool has always been about people. Lively, enthusiastic and sociable people. A fact which is reflected in every aspect of the city's life.

(Sub-head)

There's change round every corner...

Discover great new shops and leisure facilities, a thriving business community – and probably the best collection of bars, restaurants and nightclubs in the north of England.

Check out the Albert Dock with its lively bars and restaurants, or world-famous night-clubs like Cream or The Cavern Club. Liverpool also has some of the region's best cultural and sporting attractions,

including two Premiership football clubs and Aintree Race Course, home of the Grand National.

*Welcome to Liverpool. New look, new feel.
Just scratch the surface – and prepare to be amazed!*

(Spread 2 – Location of/about CQ6)

At CQ6, lifestyle and location go hand in hand.

This stunning five-storey development of 57 apartments and 10 luxury penthouses combines modern urban living with access to just about anywhere!

For work or leisure, the bonuses of CQ6's central location include being within easy reach of the country's major road and rail connections, and within an hour's drive of Liverpool and Manchester airports.

At home, you're just minutes away from the Albert Dock and everything the city-centre has to offer. Brunswick Station is just three minutes away, whilst the superb Greens Health Club is right next door.

The immediate environment of CQ6 includes a large landscaped area to the front of the building as well as great balcony views over a specially-created water feature.

There are lifts to all floors within CQ6 and every apartment has its own allocated parking – with 25 sheltered spaces also available.

Excellent on-site security includes a secure gated entrance together with secure entry doors to all apartments.

(Spread 3 – regeneration)

The future of Liverpool as a place to live and work never looked brighter. An amazing £3 billion has been earmarked to transform the city centre – and change is happening fast!

There's no doubt that winning European Capital of Culture status for 2008 has given the city wings. So much so that it is jokingly referred to as the 'Capital of Cranes'!

As one of Europe's biggest regeneration projects, this is hardly surprising. Just look around and you'll see that the 'Big Dig' is well under way, with major projects taking shape across the city.

The Paradise Street Project, for example, will create a European-style pedestrianised 'boulevard' to re-define the city's shopping area. At Princes Dock, New World Square is a development of apartments, restaurants, shops and public spaces. And, next along the seafront, will be a new cruise liner terminal for the world's biggest ships!

Trams are coming back to the city, a new road network is being created as part of the Paradise Street Development, and the Lime Street Station area is being re-developed as a mind-blowing 'Gateway to Liverpool'!

To the north of the city is the Housing Market Renewal Initiative. To the south, industrial expansion is everywhere, whilst the city centre is

taking on a new look as the commercial district is developed together with tourism, leisure and cultural facilities.

(Spread 4 – Intro to specifications)

Attention to detail is a hallmark of every David McLean development. With every apartment and penthouse at CQ6, specifications are of the highest standards throughout.

Kitchens and bathrooms, for example, come complete with the contemporary appliances and fittings that make a modern apartment complete. Likewise, the range of energy-saving, safety and security features is all part of the sophistication you would expect in a modern urban development.

And all properties at CQ6 come with a 10-year NHBC Buildmark Warranty as well as a two-year 24-hour emergency call-out service.

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http://www.buzzwords.ltd.uk/property_copywriter.htm