

PRESS INFORMATION

- from Toastabags -

Toastabags - today's amazing way to create delicious toasted sandwiches in just three minutes

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BBC Good Food Show!***

The popularity of 'food on the move' is here to stay! With so many people living hectic lives, the arrival of Toastabags is a welcome development.

These envelope-size wallets have been specially designed for creating delicious toasted sandwiches using nothing more complicated than a standard toaster. Housewives, kids just home from school, students, office workers... the list of who can benefit from Toastabags is endless.

The brain-child of company founder Xxxxx Xxxxx, Toastabags are already doing brisk business with companies like mail order specialists, Lakeland.

"We've used the same Teflon-coated material that rocket scientists use in the NASA space programme," said Xxxxx. "Outer space is all about extreme temperatures, so it made sense to adapt the technology for Toastabags!"

Apart from being convenient and simple to use, a major reason for the popularity of Toastabags is their almost endless versatility. Bought-in or home-made sandwiches of virtually any type or recipe can be slipped into the bag and in around three minutes a perfect toasted sandwich is made.

Toastabags involve no mess or washing-up. They can be used time after time, they're hand-washable and dishwasher safe.

For further information, contact: