(PILKINGTONS CASE STUDY - WHITE ROSE SHOPPING CENTRE)

CASE STUDY: THE WHITE ROSE SHOPPING CENTRE, LEEDS

Quiligotti Terrazzo has an established reputation for providing flooring solutions in major public thoroughfares such as airports and railway station concourses, supermarkets and shopping malls.

This case study focuses on the White Rose Centre in Leeds, a large shopping development which was originally completed in 1997, and extended in 2005 with the addition of a further six stores.

As the photos (below) show, Quiligotti Terrazzo flooring played an important part in the creation of this striking interior design scheme.

Bold flooring designs are complemented by equally bold stairways and escalators which link the public areas and stores on two floors.

Introducing the key players...

The inspiration behind the White Rose Centre were architects, Building Design Partnership (BDP) of Sheffield. Making it all happen were the Main Contractors, AMEC.

On a project of this size, the flooring was a major part of the overall scheme. It was vital therefore that the flooring contractor had both the experience and the capacity to handle the work.

A. Andrews & Sons of Leeds were chosen for their vast experience, technical expertise and unrivalled track record as one of the UK's leading hard-floor contractors.

Quiligotti Terrazzo - the universal choice

As they were already familiar with the wide-ranging benefits of Terrazzo flooring, BDP specified Quiligotti Terrazzo tiles in a selection of bespoke designs.

Andrews Tiles had also worked independently with Quiligotti and were therefore familiar with both the technical and aesthetic characteristics of the tiles.

Managing Director Ian Txxxxx was excited by the size of the challenge which the White Rose Centre presented for his company:

"At 8,500 square metres, this was one of the biggest flooring jobs we'd ever undertaken so everything had to be right," said Ian. "BDP handled the specification, but every practical aspect of the installation was handled by us."

The Quiligotti Terrazzo tiles used were 497 x 497mm square in a specially-made combination of Greek White Marble and Italian Green aggregate set in a white cement background. All the patterned central areas and borders were in a special dark green design.

"To heighten the contrast," said Ian Taylor, "we decided to add another ten per cent of the green tiles - which is another important part of the service we provide.

"In other words, we didn't just lay tiles at the White Rose Centre; we also advised on what would work – both technically and aesthetically – as well as designing and supplying components such as the staircases and marble pillars.

"By common consent, the Terrazzo flooring at the White Rose Centre always looks clean – and, of course, its fantastic appearance will stay that way for years to come."

The benefits of 'bespoke'

Quiligotti's highly respected Terrazzo Development Centre was opened in 2001 to provide bespoke solutions for specifiers of Terrazzo. Combining technical expertise with interior design flair, the Centre provides a uniquely personalised service to help clients achieve some amazing results.

None of the stunning flooring effects achieved at the White Rose Centre, for example, would have been possible without the bespoke tiles supplied by Quiligotti Terrazzo.

One of the major benefits of Terrazzo flooring is its versatility. With Quiligotti's bespoke sampling service, an almost infinite variety of designs and special effects can be achieved.

Terrazzo gives architects and designers total freedom to create a truly original floor. What's more, who could put a price on the peace of mind that comes with Quiligotti's advice and expertise?

It's important, for example, that the colour mix and aggregate balance is both practical and cost-effective to produce, and that it meets Quiligotti's high technical standards.

It's also useful to know that intricate designs can be created using water jet cutting techniques to further enhance the look of any bespoke specification.

Add to this Quiligotti's experience in colour and trend forecasting alongside proven interior design skills, and it's easy to see why Terrazzo flooring is enjoying a resurgence in popularity.

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For more information about Quiligotti's standard or bespoke flooring products, make sure you call us today on 0161-777 1187 or e-mail Qu@Pilkingtons.co
