



http://www.buzzwords.ltd.uk/recruitment_copywriter.htm

(BOND PERSONNEL BROCHURE)

(Front cover)

***“In a dynamic recruitment market –
you need the support of dynamic
recruitment professionals”***

Bond Personnel provide answers when there aren't always any questions. For a pro-active approach to all your recruitment needs, we're the only company to consider.

(Page 2 – Inside front cover)

Bond Personnel – Your partner from the outset

Complete employment solutions begin and end with Bond Personnel. Temporary and Permanent Divisions ensure that all your needs are covered by one of the UK's fastest-growing independent recruitment specialists.

With the emphasis on 'service', companies of every type will benefit from our client-focused approach. Take a closer look at Bond Personnel. You won't be disappointed.

- Established 2001 – now a major player on the North West recruitment scene and poised for UK-wide recognition in 2007
- Awarded '*REC Audited Status*' in 2006 – the 'gold standard' of the recruitment industry

- A range of high quality employment services underpin the Bond Personnel reputation for professionalism and reliability
 - A powerful, problem-solving approach bridges clients' needs and candidates' ambitions
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(INSERT – BOND PERSONNEL PERMANENT DIVISION)

(Side 1 – Permanent Division)

BOND PERSONNEL PERMANENT DIVISION

To recruit the right permanent people...

Bond Personnel take the time to find out

High quality permanent staff are your company's most valuable asset. That's why we at Bond Personnel are constantly reviewing and updating our services to meet the unique and ever-changing recruitment needs of clients.

To do this takes time. Time to get to know you and your company. Time which we know is an essential part of delivering an effective personnel function.

Reassurance is thick on the ground in the shape of our highly motivated and experienced consultants. You'll be dealing with HR professionals who've worked in sectors as diverse as finance and commerce, sales and IT.

We've identified and placed high quality candidates ranging from production and distribution managers to qualified trades-people to sales and sales support professionals.

Throughout this process, Bond Personnel are committed to providing a highly efficient and cost-effective service whose ultimate aim is to make every permanent staff appointment one that succeeds.

(PANEL – PERMANENT DIVISION - SIDE 1

ALSO USE ON 'TEMPORARY DIVISION' INSERT – SIDE 2)

Bond Personnel awarded 'REC Audited Status' in 2006

Recognised as the 'gold standard' throughout the recruitment industry, the prestigious REC Award demonstrates the commitment of Bond Personnel to complying with industry regulations and best practices.

It also recognises our achievement in providing clients and candidates alike with a professional and reliable service of the highest quality.

Covering 125 criteria, the REC Audit is the most comprehensive regulatory Audit of its kind and is recognised as such by the DTI.

(Side 2 – Permanent Division)

In a ‘people business’ like ours, establishing successful partnerships is an integral part of the total commitment of Bond Personnel

Every aspect of the service provided by Bond Personnel is tailored to developing a successful and ongoing partnership in the placement of suitable candidates. To get things right first time is an essential part of this approach.

We begin by matching suitable candidates with your exact needs from our comprehensive and up-to-date database. If

we don't have a suitable match, we will advertise on your behalf.

This is the beginning of a process which combines a range of services covering:

- Web advertising
- Response handling
- Pre-selection
- Screening
- Shortlisting

Increasingly, clients are asking us to work for them on a 'sole' or 'preferred agency' basis. By applying an exclusive focus to a client's specific ongoing requirements, we can provide the ultimate recruitment service.

(PANEL)

The hidden cost of recruitment

Make no mistake: recruitment is an expensive business!
The whole process of recruitment – from advertising to

candidate screening to interviewing – can be a complex, drawn-out affair.

It can easily consume huge amounts of the time of senior managers and support staff. And recruiting the wrong person can be nothing short of a disaster!

A 2005 survey by The Chartered Institute of Personnel and Development found that 85% of companies experienced difficulties in recruiting. That's why it makes sense to entrust the recruitment of key permanent staff to experienced specialists like Bond Personnel.

Not only will we take the time-consuming and costly elements of recruiting staff off your hands. We will also minimise the risks of employing the wrong person for the job.

Taken together, these arguments alone make a persuasive financial case for outsourcing major elements of the HR mix.

(INSERT – BOND PERSONNEL TEMPORARY DIVISION)

(Side 1 – Temp Division)

BOND PERSONNEL TEMPORARY DIVISION

***Meeting your temporary staffing needs with quality
personnel when you need them most***

Coping with seasonal or unexpected demand – or the sudden loss of staff – can place unique pressures on any business, at any time.

The Temporary Division of Bond Personnel is geared to ensuring that the temporary staffing solutions we provide will overcome these short-term challenges.

We provide highly professional temporary recruitment solutions for some of the leading organisations in the North West. Our business approach is based on creating long-term working partnerships to overcome short-term staffing shortages.

Historically, Bond Personnel have worked with leading manufacturing and distribution companies. Our expanded Account Management team can now offer years of experience in the following fields:

- Manufacturing
 - Distribution & Transport
 - Engineering
 - Administration & Support
 - Sales
 - Finance & Accountancy
-

(Panel)

Bond Personnel take a totally inclusive approach to your temporary staffing needs...

Understanding your business

Our dedicated Account Managers see the bigger picture – not just the short-term fixes. This means we can often anticipate your requirements for additional temporary staff long before it becomes an urgent issue.

Pro-active Management

We are always available to provide the ongoing support and advice you need. Working in close partnership with your own HR department, we ensure that temporary staff supplied by Bond Personnel will meet your exact requirements.

Knowing the market

Bond Personnel invest large amounts of time and effort to source and retain suitably qualified and experienced candidates. By applying strict selection criteria, you can be assured that temporary staff supplied by us will have both the relevant skills and a commitment to providing a first-class service.

Out-of-ours support

The success of our Temporary Division is based as much on a responsive 24-7 approach as it is on other factors. We recognise that situations can sometimes change very quickly – and that your need for temporary staffing solutions can mirror that.

Continuity

The high quality temporary candidates we provide for clients are an important resource for Bond Personnel. Our commitment to them explains the high retention rates and excellent feedback we receive from clients who are

impressed by their high levels of motivation and commitment.

(Side 1)

What makes Bond Personnel so different...

Total understanding

We work hard to understand your business. From this vantage point, we can deliver true performance-plus!

(Client quote)

The best candidates

We go to great lengths to find the best people with the best skills. Then we keep them by ensuring both they and our clients are happy.

(Client quote)

React, respond – regardless!

No matter what time of day or night, we will respond to your every need by getting our candidates to your site or premises in a calm, efficient way.

(Client quote)

(Side 2 – Temp Division)

BOND PERSONNEL TEMPORARY DIVISION

***At Bond Personnel, our clients spread
the word – while we do the work!***

The reputation of Bond Personnel has been built on being responsive to clients' needs – whether it be to changes in demand, seasonal needs, or covering for holidays and sickness.

Our team are constantly recruiting, advertising and testing skill-sets to ensure that the highest calibre of recruits are available – when you need them most.

We have a wide range of candidates who are experienced in areas relevant to your needs. Our focus falls into two broad areas:

Traditional Industrial Roles

- Warehouse Operatives
- Drivers (all levels)
- General Labourers
- Production Operatives
- Machine Operatives

Office & Admin Support

- Accounts & Support
- Customer Services
- Administrators

(Side 2 – On-site Management)

On-site Management...

End-to-end solutions

with a day-to-day presence

Demand for the on-site management expertise of Bond Personnel has grown rapidly in recent months. Providing end-to-end temporary staffing solutions takes away many of the headaches of your day-to-day HR.

Through our dedicated on-site Account Managers, we work within your existing infrastructure to provide a seamless recruitment, appointment and performance procedure – from Induction to Training to ‘exit interview’!

On-site management solutions are of course carefully tailored for every client. As ever, the emphasis is on working closely with your own people to achieve the best return on your investment.

(PANEL – TEMPORARY DIVISION - SIDE 2

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