



[http://www.buzzwords.ltd.uk/recruitment\\_copywriter.htm](http://www.buzzwords.ltd.uk/recruitment_copywriter.htm)

(Fish4 online ad copy)

### **B2B telesales at Fish4... It's a freedom thing!**

Telesales fun! Telesales freedom! Telesales success! Ask anyone who works in B2B telesales at Fish4 – and they'll agree. With Fish4, your weekends and evenings are free to really live your life! And as the UK's leading recruitment consultancy on the web, Fish4 sales leads are hotter than most. With the Fish4 B2B telesales team, you'll enjoy excellent training and promotion opportunities. Soon, your B2B telesales career will be growing as fast as we are!

#### **HIGHLIGHTED KEYWORDS:**

**Fish4** – **telesales** – **B2B telesales** – **field sales** –  
**B2B field sales** - **recruitment consultancy** –  
**Leeds/Hammersmith** – **(geog location)**

## **B2B telesales at Fish4... It's a freedom thing!**

**Telesales** fun! **Telesales** freedom! **Telesales** success! Ask anyone who works in **B2B telesales** at **Fish4** – and they'll agree. With **Fish4**, your weekends and evenings are free to really live your life! And as the UK's leading recruitment consultancy on the web, **Fish4** sales leads are hotter than most. With the **Fish4 B2B telesales** team, you'll enjoy excellent training and promotion opportunities. Soon, your **B2B telesales** career will be growing as fast as we are!

(Headline variants)

**B2B telesales** at **Fish4**... 4 freedom & success!

**B2B telesales** at **Fish4**... Achieve success, 9 to 5!

**B2B telesales** at **Fish4**... Where success is a 9 to 5 thing!

**B2B telesales** at **Fish4**... Where success comes 9 to 5!

---

## **1. Fish4 B2B Telesales – New Business – Recruitment Consultancy – (Leeds/Hammersmith)**

With your B2B telesales background, you could be handling the Fish4 Recruitment Consultancy portfolio at our (Leeds/Hammersmith) office. Making outbound telesales calls to warm leads, you could ‘wow!’ us at Fish4 with your telesales expertise. Meet customer needs...beat sales targets...deliver an ongoing stream of new business prospects. It’s what successful B2B telesales with Fish4 is all about!

## **1. Fish4 B2B Telesales – New Business – Recruitment Consultancy – (Leeds/Hammersmith)**

With your B2B telesales background, you could be handling the Fish4 Recruitment Consultancy portfolio at our (Leeds/Hammersmith) office. Making outbound telesales calls to warm leads, you could ‘wow!’ us at Fish4 with your

**telesales** expertise. Meet customer needs...beat sales targets...deliver an ongoing stream of new business prospects. It's what successful **B2B telesales** with **Fish4** is all about!

---

## **2. Fish4 B2B Telesales – Account Management – Recruitment Consultancy – (Leeds/Hammersmith)**

As a B2B telesales Account Manager at the Fish4 (Leeds/Hammersmith) office, you'll be handling our Recruitment Consultancy portfolio. Working as a pro-active telesales professional, you'll be building solid relationships, spotting business opportunities - and amazing Fish4 clients with your creative telesales flair!

## **2. Fish4 B2B Telesales – Account Management – Recruitment Consultancy – (Leeds/Hammersmith)**

As a **B2B telesales** Account Manager at the **Fish4 (Leeds/Hammersmith)** office, you'll be handling our **Recruitment Consultancy** portfolio. Working as a pro-active **telesales** professional, you'll be building solid relationships, spotting business opportunities - and amazing **Fish4** clients with your creative **telesales** flair!

---

### **3. Fish4 B2B Telesales – New Business – Direct – (Leeds/Hammersmith)**

As a B2B telesales New Business professional working at the Fish4 (Leeds/Hammersmith) office, your drive and determination will be an important part of your success story with Fish4. This outbound telesales role is targets-driven and requires some B2B telesales experience.

### **3. Fish4 B2B Telesales – New Business – Direct – (Leeds/Hammersmith)**

As a B2B telesales New Business professional working at the Fish4 (Leeds/Hammersmith) office, your drive and determination will be an important part of your success story with Fish4. This outbound telesales role is targets-driven and requires some B2B telesales experience.

---

#### **4. Fish4 B2B telesales - Account Management – Direct – (Leeds/Hammersmith)**

Fish4 are looking for pro-active telesales professionals with proven Account Management skills to work from our (Leeds/Hammersmith) office. Dealing direct with the growing Fish4 telesales client portfolio, your tenacity, creative flair and ability to keep Fish4 customers satisfied will be well rewarded.

#### **4. Fish4 B2B telesales - Account Management – Direct – (Leeds/Hammersmith)**

Fish4 are looking for pro-active B2B telesales professionals with proven Account Management skills to work from our (Leeds/Hammersmith) office. Dealing direct with the growing Fish4 B2B telesales client portfolio, your tenacity, creative flair and ability to keep Fish4 customers satisfied will be well rewarded.

---

(WEB INTRO PARA)

**A career with Fish4 (in  
field sales and telesales?)  
is what you were made 4...**

Join Fish 4 and watch your (field sales and telesales?) career take off! Fish4 is one of the biggest and most dynamic online media and recruitment consultancy organisations in the UK.

By any standards, Fish4 is growing fast! Look at the Fish4 website and you'll see 40,000 jobs advertised every month; over 1.3 million jobseekers per month visit the site; and 4.7 million vacancies are filled every year!

That figure is set to rise. And it's all down to the (telesales and field sales?) people who've made Fish4 such a success. Forward-thinking, innovative and determined

people. People just like you who like to work hard and enjoy big Fish4 rewards!

And because our (recruitment consultancy?) culture is just as smart and spirited, you'll have endless opportunities to develop your (field sales and telesales) career at Fish4.

---

(WEB INTRO PARA)

**A career with Fish4 (in B2B telesales and field sales?) is what you were made 4...**

Join Fish 4 and watch your (B2B telesales and field sales?) career take off! Fish4 is one of the biggest and most dynamic online media and recruitment consultancy organisations in the UK.

By any standards, Fish4 is growing fast! Look at the Fish4 website and you'll see 40,000 jobs advertised every month; over 1.3 million jobseekers per month visit the site; and 4.7 million vacancies are filled every year!

That figure is set to rise. And it's all down to the people who've made Fish4 such a success. Forward-thinking,



innovative and determined people. People like you, who work hard and enjoy big Fish4 rewards!

And because our (recruitment consultancy?) culture is just as smart and spirited, you'll have endless opportunities to develop your (B2B telesales and field sales) career at Fish4.

---

### **B2B Field Sales at Fish4...**

#### **4 the time of your life!**

At Fish4, we work hard and play hard. As a member of the Fish4 B2B field sales team, you manage your 'field sales' workload Monday to Friday. At weekends, you live the life you like! Fish4 is the UK's leading B2B recruitment consultancy website. So you'll find that promoting Fish4 services couldn't be more satisfying. Add to this excellent training and promotion opportunities – and your B2B field sales career will grow as fast as Fish4 itself!

### **B2B Field Sales at Fish4...**

#### **4 the time of your life!**

At Fish4, we work hard and play hard. As a member of the Fish4 B2B field sales team, you manage your 'field sales'

workload Monday to Friday. At weekends, you live the life you like! Fish4 is the UK's leading B2B recruitment consultancy website. So you'll find that promoting Fish4 services couldn't be more satisfying. Add to this excellent training and promotion opportunities – and your B2B field sales career will grow as fast as Fish4 itself!

---

### **5. Fish4 B2B Field Sales – Account Management – Recruitment Ad Agencies – (geog location)**

Success with Fish4 in B2B field sales demands the determination and drive of a true field sales professional. Your B2B field sales flair will deliver six-figure solutions by identifying client needs and a pro-active ability to build client relationships face-to-face and over the phone.

### **5. Fish4 B2B Field Sales – Account Management – Recruitment Ad Agencies – (geog location)**

Success with Fish4 in B2B field sales demands the determination and drive of a true field sales professional. Your B2B field sales flair will deliver six-figure solutions by identifying client needs and a pro-active ability to build client relationships face-to-face and over the phone.

---

## **6. Fish4 B2B Field Sales – New Business – Recruitment Consultancies Top 200– (geog location)**

Fish4 B2B field sales at this level demands a special combination of interpersonal and business skills. Identifying profitable commercial opportunities for Fish4 involves field sales flair of the highest order to present, negotiate and deliver six-figure solutions to blue-chip clients.

## **6. Fish4 B2B Field Sales – New Business – Recruitment Consultancies Top 200 – (geog location)**

Fish4 B2B field sales at this level demands a special combination of interpersonal and business skills. Identifying profitable commercial opportunities for Fish4 involves field sales flair of the highest order to present,

negotiate and deliver six-figure solutions to blue-chip clients.

---

**7. Fish4 B2B Field Sales – Account Management – Recruitment Consultancies Top 200– (geog location)**

Keeping the most demanding clients of Fish4 satisfied demands a pro-active approach and exceptional B2B field sales expertise. Fish4 is looking for outstanding field sales professionals with proven experience and the confidence to present, negotiate and deliver six-figure solutions within your own portfolio of clients.

**7. Fish4 B2B Field Sales – Account Management – Recruitment Consultancies Top 200 – (geog location)**

Keeping the most demanding clients of Fish4 satisfied demands a pro-active approach and exceptional B2B field sales expertise. Fish4 is looking for outstanding field sales professionals with proven experience and the confidence to

present, negotiate and deliver six-figure solutions within your own portfolio of clients.

---

**8. Fish4 B2B Field Sales – New Business – Direct – (geog location)**

As a Fish4 B2B field sales professional, you will identify profitable opportunities and add new clients to the Fish4 portfolio. To achieve this, you will be tenacious and ambitious, with the capability to identify customer needs and deliver six-figure solutions.

**8. Fish4 B2B Field Sales – New Business – Direct – (geog location)**

As a Fish4 B2B field sales professional, you will identify profitable opportunities and add new clients to the Fish4 portfolio. To achieve this, you will be tenacious and ambitious, with the capability to identify customer needs and deliver six-figure solutions.

---

**9. Fish4 B2B Field Sales – Account Management – Direct  
– (geog location)**

This B2B field sales opportunity with Fish4 involves building and maintaining customer relationships. Fish4 is looking for real tenacity, ambition and proven field sales success in a similar role. This will enable you to negotiate and deliver six-figure solutions to your own portfolio of clients.

**9. Fish4 B2B Field Sales – Account Management – Direct  
– (geog location)**

This B2B field sales opportunity with Fish4 involves building and maintaining customer relationships. Fish4 is looking for real tenacity, ambition and proven field sales success in

a similar role. This will enable you to negotiate and deliver six-figure solutions to your own portfolio of clients.

-----