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PRESS INFORMATION *from Orion Packaging*

Orion Packaging branch out into new markets with first-ever appearance at Woodmex

The first-ever presence of Orion Packaging at Woodmex saw the market-leading Hereford company exhibiting its latest range of pallet wrappers, orbital wrappers and strapping machines.

Held at the NEC in October, Woodmex is the UK's only trade exhibition for the woodworking industry. It provided Orion with new opportunities to demonstrate its packaging equipment expertise to all types and sizes of joinery and furniture businesses.

As well as improving manufacturing efficiency, the equipment on display at Woodmex also highlighted how Orion helps its customers reduce the cost of packaging. The LP500, for example, attracted a lot of interest at the show and is typical of Orion's range of semi-automatic standalone pallet wrappers.

Available in five structural designs – low profile, high profile, pit-mounted, rotary arm and automatic – the semi-automatics range provides optimum levels of pallet access, load positioning and ease of loading. Likewise, a choice of film carriage technology – core brake and power pre-stretch – provides cost-efficient film wrapping options.

Bubble-wrap and pre-stretch film are also significant cost-saving consumables used by the wide range of Neleo and

Atis orbital wrapping machines supplied by Plasticband – a Spanish company who were joint exhibitors with Orion at Woodmex.

Ideal for bundling and protecting long objects such as conduit, or larger items such as doors or worktops, the Neleo semi-automatic range combines versatility with portability in an easy-to-operate design, whilst the automatic Atis series integrates easily into automatic production lines.

Also on display at Woodmex was an RBT 500 automatic robot stretch-wrapping machine for wrapping pallets of any size, as well as an EXS 109 automatic strapping machine.

In all cases, the emphasis is on efficiency and cost-saving at all stages of the wrapping process, as Orion's Sales Manager, Axxxx Wxxxx, explained:

"In a recent costing exercise we did for a door manufacturer," said Axxxx, "we worked out that savings of up to £1 per door were possible – once savings on cardboard and other materials were taken into account. And that figure doesn't include reduced labour costs achieved through improved productivity."

NOTES FOR EDITORS

- Woodmex is the UK's only trade exhibition for the woodworking industry. Sponsored by the Woodworking Machinery Suppliers Association (WMSA), it takes place every two years and covers all areas of solid wood and panel processing technology. This includes machinery, tooling, software solutions, powered tools, mechanical handling vehicles, dust extraction plant and a wide variety of other equipment.
- Orion Packaging is a Hereford-based company established 20 years ago. Today, the company is the UK's market leader, manufacturing a range which includes automatic, semi-automatic and portable pallet-wrapping equipment, as well as innovative new orbital and robotic stretch-wrapping machines from leading international manufacturers.

- Orion can design and build one-off machines for a wide variety of wrapping and handling applications to create total end-of-line systems incorporating palletisers, pallet conveyors and dock-levelling equipment.

For further information, contact: