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(U-NET EASY4 BROCHURE COPY - FRONT COVER)

**EASY4 FROM U-NET**  
**Permanent internet access**  
**- and value for money too!**

EasyFour IP provides go-ahead businesses with permanent internet access through a dedicated leased line. For companies which are frequent users of the internet, or those which exchange large files regularly, EasyFour IP is the perfect solution from U-NET, one of the UK's most highly-regarded Internet Service Providers (ISPs).

U-NET for business

In 1998, Personal Computer magazine conducted a major UK survey from which U-NET emerged as the Number One ISP for service and reliability. This is a vindication of the company's policy of re-investing in the network infrastructure and developing its range of customer support services. One year on, the company is poised to embark on the next stage of its development as an affiliate of the USA global ISP, VIA Internet Inc.

U-Net's policy to date has been built on a successful formula where the company's own resilient backbone provides maximum control over the quality of service provided. Bandwidth per customer is impressive enough to deliver reliably fast connection. And all this in a total package where resilient local connections and a highly equipped Network Operation Centre come as standard, together with 8am to 8pm customer support and a 24-hour escalation service .

With the extra financial muscle which the tie-up with VIA Internet provides, U-Net is bringing forward its investment plans to consolidate its position as a leading UK ISP.

### **Internet value provider**

With connection points throughout the UK and newly-established high-speed links between London, Manchester and U-NET's Cheshire headquarters, the costs of connecting to the U-NET service are minimised.

These recent investments have created a substantial increase in bandwidth which vastly increases connection and download speeds for the company's rapidly expanding customer base. In addition, U-NET's ISDN and dial-up capabilities provide a comprehensive choice of ways to access the internet through a single ISP.

(INSIDE SPREAD)

### **EASY4 FROM U-NET Makes business sense of your internet link...**

EasyFour IP is the ideal choice for so many growing businesses. From the outset, it provides a permanent and totally reliable connection to the internet with pre-set monthly telecomm and internet charges for total management control.

Besides services such as providing users with web pages quickly and efficiently, it also enables companies to connect their own Intranet to the world-wide Internet. And once the leased line is installed,

EasyFour IP can be upgraded at any time to accommodate the changing needs of an expanding company.

### **Easy for...software**

Customers can choose to access U-NET's servers - or they may prefer to set up their own. Either way, a range of servers will be required to handle the functions for which EasyFour IP is installed.

### **DOMAIN NAME SERVER (DNS)**

This is the server that works out the IP address from the hostname. Most applications will refer to hostnames (eg. www.u-net.net is the hostname of one of the U-NET servers), and because the internet locates things by IP address (eg. 194.221.176.64) the DNS has the job of 'resolving' a hostname to IP address and vice versa.

It is most efficient and convenient for the user if the primary DNS resides on their network. U-NET provides secondary DNS for EasyFour IP users and can also register domains as required.

### **MAIL SERVER**

This has the job of sending out mail from local users and keeping incoming mail for them until they want to collect it. If EasyFour IP is used primarily for a web site, then U-NET would be happy to provide up to ten mail-boxes free of charge which cuts out the need to set up a separate mail server.

For connecting a network, however, internet mail will probably be provided to local users, or there will be a mail gateway to use with a commercial mail system such as cc.mail or Microsoft Exchange.

### **WORLD WIDE WEB**

It is almost certain that a web site will be required to provide a 24-hour per day information service to existing and potential customers. A large number of web server options is available - UNIX, NT, Apple and a wide range of server software, some commercial and some freeware available from the Internet.

## **NEWS (USENET)**

A newserver allows organisations to download articles selected by groups from the U-NET newserver. It is possible for us to set things up so that users can access the U-NET newserver directly. When customers run their own server, they can control what information is accessed.

## **FTP**

A File Transfer Protocol server may need to be set up to provide software or other files for download by FTP protocol.

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## **Easy for...hardware**

Connecting local networks to U-NET via the permanent connection uses a device known as a 'router'. This takes traffic off a customer's LAN and forwards it to us. U-NET routers then decide where the packets should be forwarded - either to servers on the U-NET network, or to the wider internet - thus obtaining maximum speed and efficiency for the customer's bandwidth.

### **sub: Managed Router Option**

This EasyFour IP option involves pre-configuring a router so all a customer needs to do is plug in the ethernet connection to their local network and the connection to the leased line or Frame Relay termination.

U-NET will also monitor the router on a customer's behalf. Help with any problems will be resolved, if possible, through remotely accessing and programming the router. If there is a hardware fault, U-NET will immediately despatch a replacement.

The Managed Router Option also comes with complete peace of mind. U-Net is in fact one of the few ISPs who can guarantee a continuing service if for some reason the permanent connection fails. An ISDN link automatically cuts in to ensure that, whatever happens, customers will always have a connection and there will be no

interruption to their (work patterns / operational efficiency?).

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### **Easy for...competitive pricing...**

Take a closer look at the table below to see just how keen our prices are for providing permanent internet access.

SPEED	JOINING FEE	MONTHLY CHARGE	ANNUAL CHARGE
64K			
128K			
256K			
512K			
2Mbs			

Please fax the attached request form for a detailed quotation including the Managed Router Option if required and assistance with choosing the most appropriate telecomms partner.

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### **Easy for...internet security**

A vital consideration when planning how to use EasyFour IP will often include who in an organisation may have access to certain types of information. Preventing unauthorised or accidental access to sensitive information involves careful software configuration.

For example, different departments or different levels of management in an organisation will all be concerned to protect confidentiality both internally as well externally from competitors 'hacking' into the data.

By erecting 'firewalls', structured access to information can be tailored to create a total solution. Firewalling may be provided as part of the router functionality, or it may be installed with the software running on a LAN.

In all cases, U-Net work closely with customers to identify an optimal approach. Where there is a complex requirement, or where security is paramount, the most appropriate consultancy among U-Net's resellers will be recommended.

## **IP Addresses**

EasyFour IP includes the provision of IP addresses for use on a local network. U-NET is a member of RIPE, the organisation which assigns IP addresses. For no charge, we process applications for addresses on our customers' behalf. After joining the service, customers then complete the appropriate forms before being issued with their IP addresses.

How long does it all take?

The service can be up and running at our end in a couple of days, although it may take a couple of weeks to get the IP addresses assigned. Normally, the limiting factor is the telephone company installing circuits. This may take up to six weeks depending on the existing infrastructure on a customer's site.

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## **EasyFour IP - THE SPECIFICATIONS**

Bandwidths available:  
64Kbps, 128Kbps, 256Kbps, 512Kbps,  
1Mbs, 2Mbs, 34Mbs, 45Mbs.

Routers:  
Any IP router should be suitable.

Managed Router Option:

U-Net will supply the router pre-configured for installation onto customers network. Next day replacement should router malfunction. ISDN backup (128Kbps) included but customer is responsible for installation of ISDN2 service and costs associated with it.

Service level:

U-Net has not had loss of connectivity to the Internet for the last three years.

Support:

Connection support and monitoring is 24 hours per day with leased line specialists available on the phone 8am to 8pm each week day and on call-out at all other times.

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ENDS.