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VIRTUAL ANALYTICS' BROCHURE COPY

(Front cover)

(Headline 1)

VIRTUAL ANALYTICS (logo)

**A WORLD LEADER IN
SPATIAL & ANALYTICAL
ENGINEERING SOLUTIONS**

An Intertek Group plc company

(Alternative Headline 2)

***"World-class resources
- Across-the-world solutions"***

VIRTUAL ANALYTICS (logo)
SPATIAL & ANALYTICAL
ENGINEERING SOLUTIONS

An Intertek Group plc company

(Page 2 – inside front cover)

[Quote from MD... **For example:**]

“Virtual Analytics combines outstanding expertise in spatial and analytical engineering with a powerful client focus. By any standards, that is a unique and compelling proposition.”

- Guy Rxxxxxxxx
Managing Director,
VIRTUAL ANALYTICS

(Page 2/3)

(Headline)

VIRTUAL ANALYTICS – A NEW PERSPECTIVE IN SPATIAL & ANALYTICAL ENGINEERING

Whichever way you look at it, Virtual Analytics is a company that brings a new perspective to the demanding disciplines of spatial and analytical engineering.

As part of the Intertek Group plc – a global leader in Testing, Inspection, Verification and Certification with offices in 109 countries – Virtual Analytics has both the resources and the know-how to provide

world-class single-source solutions for clients in many industrial sectors.

The company's unique combined data acquisition capabilities and expertise in areas such as dimensional control, inspection, reverse engineering and as-built surveys confirms Virtual Analytics' position as one of the most technologically advanced and flexible service providers on the planet.

Our sector expertise delivers the previously unachievable across a wide range of industrial and geospatial applications. To date, Virtual Analytics has achieved outstanding success in sectors which include oil and gas, infrastructure and engineering industries.

In addition, Virtual Analytics works in specialist non-industrial applications which requires the acquisition, analysis and effective use of 3D and 4D data in sectors ranging from Formula One racing cars to computer gaming, property and homeland security.

More than that, Virtual Analytics brings a powerful client focus to every project. In reality, this ensures

that the company's vast international investment in resources, state-of-the-art technology and people who are truly passionate about spatial engineering, will all translate into profit-generating business relationships.

As a Virtual Analytics' client, your company will benefit from focused, individualised consultancy services whose practical and professional edge will add value to your spatial and analytical engineering activities.

(Centre dps)

(Headline)

**INNOVATIVE, PROBLEM-SOLVING TECHNOLOGY
DELIVERS SUCCESS YOU CAN MEASURE**

(P.4 – left-hand page)

Virtual Analytics adopt a unique client-facing approach to measuring and analysing complex data. Our recommendations have the potential to make amazing changes to your business – technically, strategically and financially.

Virtual Analytics deal with the very essence of your company's success: actionable data whose value lies

in both the immediate and long-term application of the technology you seek to implement.

We deal with data that will affect systems, processes and a business's ultimate performance. More importantly, our people have the expertise to optimise and act upon the considerable resources they have to hand. For our clients, this creates results of the highest order.

[Technology provides the tools](#)

Vitally important to Virtual Analytics' pre-eminent position in the data acquisition field are the single-source integrated capabilities which stem directly from our links with the Industrial Services Division of Intertek plc.

In so many ways, this direct association will ensure we are always at the forefront of laser-scanning technology and its wider applications.

With an industry-first single-source capability that will stand up to the highest levels of international

scrutiny, Virtual Analytics can provide clients with the highest quality of actionable data – with professional advice to match.

To achieve this, we have invested heavily in leading-edge laser technology by Leica. This includes the world's most advanced portable CMM and advanced high-definition survey laser scanners and trackers, supported by sophisticated software and responsive web applications.

[Mastering the measurable universe](#)

Delivering state-of-the-art spatial and analytical engineering solutions on a global scale is the driving force behind Virtual Analytics.

Whether it's on land, sea or – in the case of some of our recent projects – on the surface of Mars or beyond, Virtual Analytics is totally committed to providing the results you need. We understand the challenges associated with the acquisition, evaluation and exploitation of complex 3D and 4D data.

Issues such as globalised fabrication and construction; computer-aided design and manufacture; international standards; and increasingly complicated industrial and engineering projects – all of this makes the business of accurate and timely measurement and analysis absolutely essential to success.

(P.5- right-hand page)

[Synergy through integrated services](#)

By integrating a vast range of services, Virtual Analytics generates synergies in operational efficiency and exceptional levels of customer service.

The enormous client benefits which derive from Virtual Analytics' one-stop-shop service are complemented by an innovative and cross-sector approach to problem solving.

At Virtual Analytics, we are constantly pushing at the boundaries of our own extensive technical capabilities. As well as asking *'Is there a better,*

more cost-effective way?’ to solve a problem, we are always challenging conventional thinking.

A good example of the benefits of cross-sector application development can be seen in the way our Formula One expertise provided impetus for solutions in the inspection of rotating equipment elsewhere.

Too much single-sector focus is anathema to the Virtual Analytics’ approach. Single-sector isolation can lead to one-dimensional thinking and, ultimately, creative stagnation.

Operational flexibility & performance

Virtual Analytics can measure and analyse almost anything and in almost any location – on land, sea and even on other planets!

This is achievable through a universally acclaimed range of services and awesome levels of operational flexibility and performance which are linked closely

to our investment in the newest, most innovative equipment.

With our clients' enhanced performance always in view, the services provided by Virtual Analytics combine the highest technical capabilities with an approach which is coloured by our vast experience and awareness of how spatial and analytical engineering works in the real world.

Virtual Analytics' core services include: (SHORT LIST OF SERVICES TO EDIT – 3D and 4D spatial data acquisition, analysis & exploitation; photogrammetry; laser scanning; dimensional control, inspection, reverse engineering and as-built surveys etc)

Multi-sector versatility

The multi-sector expertise of Virtual Analytics stems from a versatility in both technology and approach. Virtual Analytics is specialist yet flexible; international yet local; multi-sector in approach yet having the specialist industry-focused skills that are

essential in performance-related business environments.

This certainly applies to the direction of Virtual Analytics in recent years as the company has developed new applications and key industrial relationships. These include some hard-fought success in Formula One as well as significant recognition from oil & gas operators and the computer gaming industry.

In the past five years, Virtual Analytics has also acted on a consultancy basis for the United Nations; provided industry-first measurement solutions in ship repair, telecoms, oil & gas; developed high-speed dynamic analysis in Formula One; and contributed crash-site analysis for space-craft on Mars. And that's in addition to winning major clients in large-scale international construction and engineering projects.

Key sectors in which Virtual Analytics is currently active include:

**OIL & GAS | GEOSPATIAL | ENGINEERING |
AUTOMOTIVE | INFRASTRUCTURE | AEROSPACE |
MILITARY**

(P.6)

(Headline)

**VIRTUAL ANALYTICS – A SERVICE-LED
APPROACH TO ULTIMATE EXCELLENCE**

Virtual Analytics is poised to become a leading international service provider of spatial and analytical engineering solutions.

With the commercial opportunities available in 109 countries where parent company, Intertek plc, currently operates, the Virtual Analytics' name will become recognised throughout the world for the excellence of its service.

For non-technical clients, this will mean talking the plain English that translates technology into real business benefits. For the more technically-minded, Virtual Analytics will bring an innovative mindset to an ongoing and mutually beneficial partnership.

Issues such as safety and protecting clients' intellectual property, data security and confidentiality are an integral part of the technological package that sets Virtual Analytics apart.

Running through every aspect of our ethos is a commitment to client service. For many companies, this has become a cliché to which they merely pay lip-service. At Virtual Analytics, however, ultimate client service is a never-ending quest – and never a final achievement.

***To find out more about how Virtual
Analytics can turn these words into action
on behalf of YOUR company, contact our
Managing Director, Guy Rxxxxxxx, today.***

(Back cover details)

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