



(BANNER HOMES BROCHURE – KING’S KEEP, CAMBRIDGE)

(Front cover)

## **KING’S KEEP, CAMBRIDGE**

**Contemporary living in  
the heart of the city**

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(First spread)

## **KING’S KEEP, CAMBRIDGE**

**Total convenience – totally Cambridge!**

Imagine living in a spacious, contemporary apartment that’s only a ten-minute walk from city-centre Cambridge – and you’re talking about King’s Keep.

This select development by Banner Homes comprises just eight two-bedroom apartments, built and finished to the highest specification.

King's Keep combines the best of all worlds. A wonderful home environment with no trouble spared on luxurious details – and easy access to the delights of Cambridge, a world-famous university city that combines cultural splendour with a lived-in buzz.

Everything is on your doorstep at King's Keep. Impressive college buildings, punting on the River Cam, lively bars and restaurants to suit every taste – not forgetting cinemas and theatres, art galleries and museums.

Everyday life is well catered-for too, with superb amenities for shopping, sport and education at all levels. Excellent motorway and rail links will whisk you to London, the Midlands and East Anglia in double-quick time. And for air-travellers, Stansted airport is less than an hour's drive away.

Back at King's Keep, the distinctive tower-shaped outer elevation hints at the imaginative features within! The extensive use of glass throughout creates a light, contemporary feel to the living areas, whilst upscale features such as granite kitchen worktops, high quality kitchen and bathroom fittings and secure underground car

parking are just some of the details everyone will appreciate.

To find out more about the King's Keep story, simply turn the page...

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## **KING'S KEEP, CAMBRIDGE**

### **- Design yourself happy!**

King's Keep comes with the option of introducing your own design ideas to the finished look of your property.

Rather than work around our ideas, we want to give you the opportunity to discuss your likes and dislikes with our interior designer. This includes those all-important design elements like soft furnishings, colour schemes, lighting and so on.

Once your reservation has been received, we can set wheels in motion. We provide the experience and practical know-how – including swatches and samples of various materials. All you have to do is tell us what works best for you – and leave the rest to us!

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**Cambridge is, quite simply –**

**The only place to be!**

You'll love living in Cambridge. The life is unique. As a world-famous university city, there's a vibrance to the 'town and gown' mix that you won't find anywhere else.

Cambridge has everything a city should have – culture, style, entertainment and amenities – but without the dirt and the drama.

There's plenty going on – by day and by night. The backdrop is the inspirational architecture of so many college buildings, threaded through by the River Cam to create a wondrous natural setting.

An enthusiastic student population creates the warp and weft of Cambridge. Yes, there's tourism, but academic life is real. As are the other occupations that make this one of the country's most affluent and satisfying areas to live.

Witness the amenities which include timeless theatres, art galleries and museums, whilst Tudor facades on narrow lanes are punctuated with bars and restaurants of every type.

And even in the more prosaic world of shopping, the designer boutiques and department stores, and the characterful shops offering books, antiques and curios are all sure to impress.

Cambridge is comfortable with itself. The city is mature enough to absorb *al fresco* cafes alongside traditional pubs and coaching inns. And trendy bars sit easily beside Michelin-starred restaurants.

King's Keep is, quite simply, your passport to a better life - contemporary style in a kaleidoscope of culture, achievement and activity.

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## **KING'S KEEP, CAMBRIDGE**

### **- Access All Areas**

King's Keep is located on Castle Street, very close to the city centre. A ten-minute walk will take you to the sights that have made Cambridge famous throughout the world.

King's Keep itself is in the immediate neighbourhood of Magdalene College, Henry's Bar, The Pickerel Inn and a host of other popular bars and eateries.

For travel further afield, communications are excellent. London is only 50 miles away and is accessible via the nearby M11 motorway or by train in under an hour.

Its 'heart of England' location also makes Cambridge a superb centre for linking with so many towns and cities across the Midlands and East Anglia.

Connections to nearby airports make UK and overseas air travel quick and easy. Stansted Airport is only 28 miles away, whilst Heathrow and Gatwick are both easily reached via the M25.

### **Cambridgeshire Guided Busway**

Travelling along the busy A14 corridor between Cambridge and St Ives now has a relaxing alternative in the shape of the Guided Busway! A wide range of destinations is available from 6am until midnight.

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(Back cover?)

**Banner Homes is noted for the quality of its developments – for the innovative architectural designs, quality building materials and attention to detail. Choice locations also play a major part in ensuring the company continues to win national awards. King's Keep at Cambridge is yet another prestige development by Banner Homes.**

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