## (TRAFALGAR PRELUDE - MAILPACK)

(Mailer - front cover)

A limited edition print from The Admiralty Collection

## 'PRELUDE TO THE BATTLE OF TRAFALGAR'

- Nelson's pursuit of the combined French and Spanish fleets before his famous victory in 1805
- \* Historically accurate chart from the Hydrographic Office archives
- \* A limited edition print of 850 endorsed with The Admiralty Collection seal
- \* Universally appealing to collectors, admirers of historical material and serious naval historians

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(Mailer - back cover)

From The Admiralty Collection...

## An authentic framed print from the Hydrographic Office archives

- now available in a limited edition of 850

Lawleys by Post have secured exclusive rights to reproduce archive material of the Hydrographic Office in the form of limited edition prints.

'Prelude to the Battle of Trafalgar' is one of a series of prints which will become available over the coming months depicting landmarks in British naval history.

This magnificent chart from The Admiralty Collection was originally approved by the Chart Committee of the Admiralty in 1807 as an accurate record of Nelson's pursuit of the combined French and Spanish fleets under Admiral Villeneuve as they sailed for the West Indies in the summer of 1805.

Villeneuve was following the orders of Napoleon to form a huge armada of the combined French and Spanish fleets in Martinique. They were then to set sail for the Straits of Dover as part of Napoleon's plans to invade England.

When Villeneuve discovered that Nelson was on his heels, he ignored the plan and sailed quickly for Europe. A disappointed Nelson returned to England in August 1805, whilst Villeneuve was safely moored in Cadiz.

It was only when Napoleon ordered Villeneuve to sail for Brest to cover the English Channel in mid-October that the French and Spanish fleets emerged from Cadiz.

Nelson meanwhile had been intent on blockading Cadiz since returning to sea the previous month. However, the battle which ensued off Cape Trafalgar on October 21st, 1805 was to bring Nelson's greatest - and final - victory.

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'Prelude to the Battle of Trafalgar' is a vivid illustration of Nelson's determination to seek out and destroy his enemy. First, the great chase across a yawning ocean - followed by doggedness, patience and, ultimately, valour when confrontation eventually came.

Trafalgar was the last great naval battle under sail, and its outcome changed the course of history. British naval supremacy was established for a hundred years. With it came Napoleon's demise and the rise of the British empire.

The historical significance, detail and accuracy of this limited edition print will certainly impress the enthusiasts of naval history. Beyond that, however, lies a more broadly-based appeal.

Collectors, for instance, know that the chart's authenticity is

underwritten by the unique authority of the Hydrographic Office, set up in 1795 to manage the growing body of nautical charts.

On the print itself, there is a dramatic aquatint from the archives of the raging battle together with a contemporary portrait of the much-decorated Nelson, whilst alongside are the flags which signalled his famous exhortation: "England expects..."

Visually, the colour, drama and fascinating details on the print create a wonderful combination that is perfectly complemented by the rosewood-colour frame and hand-cut bevelled mount. Fully framed, '*Prelude to the Battle of Trafalgar*' measures an impressive 31.5" x 25.5".

Every print in this limited edition of 850 comes with a numbered Certificate of Authenticity. A price of £X has been set (with an option of four interest-free monthly instalments of £X). For your complete peace of mind, Lawleys by Post offer a full money-back guarantee with every purchase.

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(Letter)

New perspectives on
British naval history from
The Admiralty Collection...
'PRELUDE TO THE BATTLE OF TRAFALGAR'
An authentic limited edition print of original archive material from the British Hydrographic Office

Dear Collector

I am writing to advise you of an exciting new offer from Lawleys by Post

## and the Hydrographic Office

The Office, which was established in 1795 to organise and administer the growing body of nautical charts and surveys, has a rich fund of historical material which will appeal to both general collectors and serious naval historians alike.

'Prelude to the Battle of Trafalgar' is no exception. The innate drama of its subject matter - Nelson's pursuit of the French fleet prior to his famous victory off Cape Trafalgar later in 1805 - has an emotional and historical significance for anyone interested in modern history.

More than that, the chart has been embellished with an aquatint of the battle itself, a portrait of Admiral Nelson, and an array of colourful flags which depict Nelson's famous exhortation before the start of the battle: "England expects that every man will do his duty."

A full description of all the elements which make up the print, together with a historical guide to the dramatic events of 1805, is enclosed with this letter.

'Prelude to the Battle of Trafalgar' is a magnificent print in a rosewood-colour frame and hand-cut bevelled mount which gives the chart an unmistakable look of quality. You could easily imagine it taking pride of place in your home or office, lounge or reception, hallway or dining room.

All the elements of colour and drama, history and authenticity are brought together in a true collector's item. Only 850 framed prints of the 'Prelude to the Battle of Trafalgar' will be available world-wide, with individual ownership verified by a numbered Certificate of Authenticity. The print is exclusively available through Lawleys by Post.

The price of the print, fully framed, is £X, with an option to pay in four interest-free monthly instalments of £X. As ever, your peace of mind is assured with the Lawleys by Post money-back guarantee.

As our first issue, we anticipate that 'Prelude to the Battle of Trafalgar' will be a much sought-after new release. To avoid disappointment, therefore, I would recommend that you return your Priority Order Form as soon as possible.

Yours sincerely