

(SLO DRINKS – NURSING HOMES LETTER)

Dear Mrs Brown

**SLO Drinks provide an immediate solution  
for residents with swallowing problems...  
(and an ongoing solution for your staff!)**

***You'll know from personal experience how distressing it is to see residents struggling with swallowing problems. And you'll know how important it is to make sure they drink enough fluids.***

Research by SLO Drinks has found that thickened powdered drinks currently on the market to deal with this condition can often create more problems than they solve.

With drinks made from large tubs of powdered thickener, there is little control over the consistency of each drink made - an important factor when it comes to swallowing difficulties and preventing choking and aspiration.

Staff are never sure how thick a drink should be for each resident's condition. In addition, many of these powdered drinks cling to the palate, have an unpleasant after-taste and offer little variety.

All these issues could lead to people with swallowing disorders rejecting drinks of this type, with the subsequent risks of dehydration and associated health conditions.

**SLO Drinks provide the simple, effective solution!**

SLO Drinks' response has been to create a 'new-generation' range of easy-to-prepare thickened drinks that are packaged in individual plastic cups containing a pre-measured amount of thickening powder.

To create a delicious, smooth drink using colour-coded cups which give the preferred level of consistency every time, all your staff have to do is – ADD WATER!

- **A choice of three consistencies is available in the cold fruit-drinks range which includes Orange, Blackcurrant, Lemon or Peach (available on prescription – or direct from SLO Drinks).**
- **Hot drinks are available in two consistencies (direct from SLO Drinks) and include Cadbury's Hot Chocolate, Lift Lemon Tea, Nescafé and White Tea.**

Not only will your residents love these drinks and rid themselves of the anxiety and embarrassment associated with choking on unsuitable thickened drinks at mealtimes and on other social occasions.

You and your staff will also enjoy the peace of mind that comes with knowing that SLO Drinks help provide enough fluid to maintain the quality of life and longer-term wellbeing of all your residents with dysphagia.

To give you an idea of the widespread acceptability of SLO Drinks, they are already widely used in teaching hospitals such as Manchester Royal Infirmary, Liverpool and Broadgreen Hospitals and across entire NHS Trusts including East Cheshire and Birmingham Heartland Trusts.

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(Panel)

**Our Gold Guarantee**

So confident are we of the benefits of SLO Drinks, if you - or one of your residents – finds them less convenient or enjoyable than drinks made using tubs of thickener, we will refund in full the cost of any drinks you buy from us.

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To make sure your residents start to enjoy the benefits of SLO Drinks right away, you can request SLO Drinks from their GP using the enclosed prescription form. You can expect your drinks to arrive 24 hours later!

Hot drinks can be bought from us direct – not on prescription. Details of the cases and sizes available are enclosed. Cold drinks can also be purchased direct from us – please see enclosed Order Form for details.

I look forward to hearing from you.

Yours sincerely

**Mxxxxx Dxxxx**

Managing Director

*PS. The handy single-cup packaging and easy-preparation of SLO Drinks makes them ideal for public outings and holidays when their discreet design will be truly appreciated by your residents.*